



## Corporate Sponsorship



The Octopus Club and AIDS Services  
of Austin present  
The Fourteenth Annual OctoTea Dance  
Sunday October 11, 2009  
Long Center for the Performing Arts

The AIDS Crisis isn't over. Recently released numbers from the Centers for Disease Control show that previous levels were significantly under reported, and tens of thousands of new cases are diagnosed each year. That means that more than 4,000 of our sisters, brothers, parents, children and friends in Central Texas are living with this disease, and the figure is climbing. At the same time, effective yet extremely expensive new drug therapies that keep people with HIV/AIDS healthy longer are dramatically reducing the death rate.

The challenges of living with HIV/AIDS are immense, but a caring community can help with the costs of fighting back. When they have exhausted all other resources, our neighbors living with HIV/AIDS need our help, and they turn to the Paul Kirby Emergency Assistance Fund at AIDS Services of Austin.

The OctoTea Dance is the largest annual event of the Octopus Club, a grassroots organization that supports the Paul Kirby Emergency Assistance Fund at AIDS Services of Austin. Since 1985, the Octopus Club has raised more than \$1.28 million for the Fund. Octopus Club events are unique because volunteer host contributions and Corporate Sponsorships cover the cost of the events. **Every penny of the ticket price and every cent spent at the event go directly into the Fund.** Every year the club's efforts have grown, and the money we have raised over nearly two decades is made possible only with the help of companies like yours.

Our fundraising events exist to increase awareness and raise funds for people living with HIV/AIDS, and your company can play its part in helping us accomplish those goals. This year's event on October 11, 2009, will be held for the second time at The Joe and Teresa Lozano Long Center for the Performing Arts – Austin's most prestigious venue. Last year's overwhelmingly successful event raised more than **\$88,000**. At OctoTea XIV **more than a thousand guests will be aware that 100% of their ticket price goes to help others, because of support of caring companies like yours.**

Please see the following pages for information regarding available corporate levels that are great opportunities, not only to help others, but for wide visibility for your company before, during and long after the event itself. To learn more about how your company can participate, please contact one of our corporate committee members below.

Lew Aldridge	(512) 293-1250	<a href="mailto:laldridge@alori.net">laldridge@alori.net</a>
Bill Peck	(972) 704-4872	<a href="mailto:thedomain@lilypulitzer.com">thedomain@lilypulitzer.com</a>
Javier Solis	(512) 284-4298	<a href="mailto:javier_r_solis@hotmail.com">javier_r_solis@hotmail.com</a>
Brian Thompson	(512) 495-6045	<a href="mailto:bthompson@mcginnislaw.com">bthompson@mcginnislaw.com</a>

Many thanks for your consideration.

## Join us at one of these Corporate Levels

### Diamond

- Listed on pre-event mailers, posters, advertisements, and t-shirts with premier placement
- Multiple recognitions as a sponsor at event by emcee, (over 1,200 attendees in 2008)
- Special featured signage at event, with premier placement
- Year long website linkage from your logo on the Octopus Club website with premier placement
- Complimentary tickets to event for 8 people
- Promotional booth available for your company at the event

**\$5,000 and above**

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### Platinum

- Listed on pre-event mailers, posters, advertisements, and t-shirts with premier placement
- Recognition as a sponsor at event by MC
- Signage at event – Platinum level sponsor recognition
- Year long website linkage from your logo on the Octopus Club web site with special placement
- Complimentary tickets to event for 6 people
- Promotional booth available for your company at the event

**\$1,500-4,999**

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### Gold

- Listed on pre-event mailers, posters, advertisements, and t-shirts with premier placement
- Signage at event – Gold level sponsor recognition
- Year long website linkage from your logo on the Octopus Club web site
- Complimentary tickets to event for 4 people
- Promotional booth available for your company at the event

**\$ 500-1,499**

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### Silver

- Signage at event – Silver level sponsor recognition
- Year long website linkage from your logo on the Octopus Club website
- Complimentary tickets to event for 2 people
- Promotional booth available for your company at the event

**\$ 150-499**

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Checks should be payable to:

**AIDS Services of Austin/Paul Kirby Fund**

**PO Box 4874**

**Austin, TX 78765**

**Contribute by credit card at [www.asaustin.org](http://www.asaustin.org).**

# Submitting Your Digital Artwork

In order to properly place, link and render your corporate sponsor logo on T-Shirts, Posters, Postcards, and Print Advertising, we request that you submit your company web address (URL) along with images, artwork, or logo in a digital or electronic format. We can work with a variety of digital formats and graphic design applications. Following is a list of the most common graphic design and layout applications that we can use.

- 300+ DPI JPEG or TIFF
- HiRes EPS (PostScript)
- HiRes AI (Adobe Illustrator)

Please submit your logo to

Mary Morrison: [octoteadance@gmail.com](mailto:octoteadance@gmail.com) (512-657-1764)